



NEW ZEALAND

PASTORAL

RURAL MARKET UPDATE

Pastoral property market in 60 seconds

Margins tight but sentiment improving

Higher farmgate returns and easing interest rates are balancing rising input costs, creating measured optimism among buyers. Confidence is returning to traditional pastoral farming, though capital remains focused on operational resilience.

Environmental compliance shaping buyer focus

Clear documentation and well-managed compliance plans continue to attract stronger interest. Buyers are favouring properties that demonstrate sustainability and ease of ownership under evolving environmental standards.

Forestry slowdown stabilising pastoral prices

Reduced forestry conversion has helped rebalance the land market, with a renewed focus on productive sheep and beef assets. Genuine pastoral country is now more keenly contested across key regions but has had a clear impact on prices.

Gradual rebuild in confidence

Easing rates and clearer policy direction are expected to support steady enquiry through 2026. Confidence is translating into stronger intent from both family operators and larger investment groups.

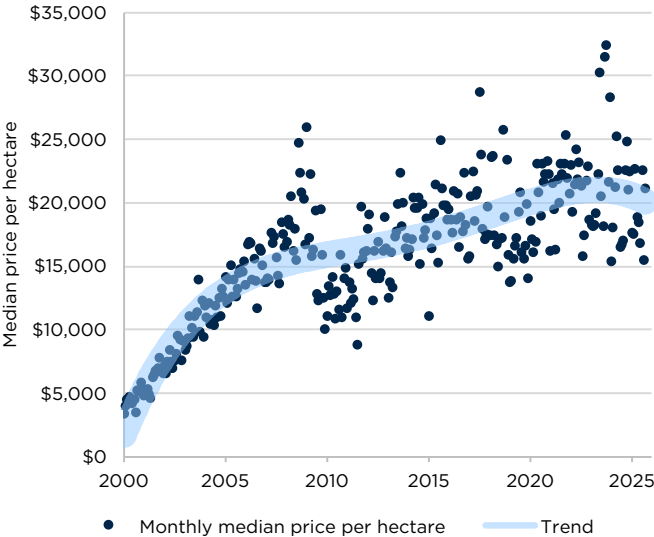
Property values holding through quality and use potential

Buyers remain selective, but well-located breeding and finishing country with strong infrastructure and production history should continue to hold value. Properties offering flexibility for mixed or diversified use will see the greatest depth of interest.

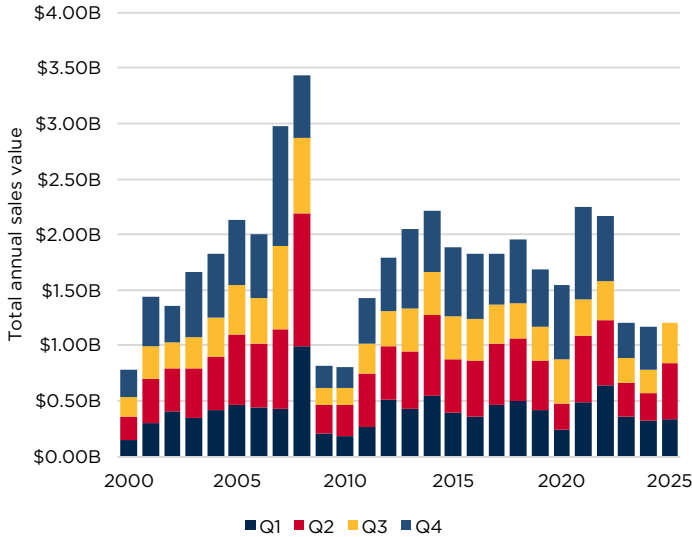
Broader participation improving liquidity

Equity partnerships, generational transfers, and returning institutional interest are contributing to a healthier mix of buyers, helping sustain steady turnover and price stability across the pastoral market.

Median price per hectare



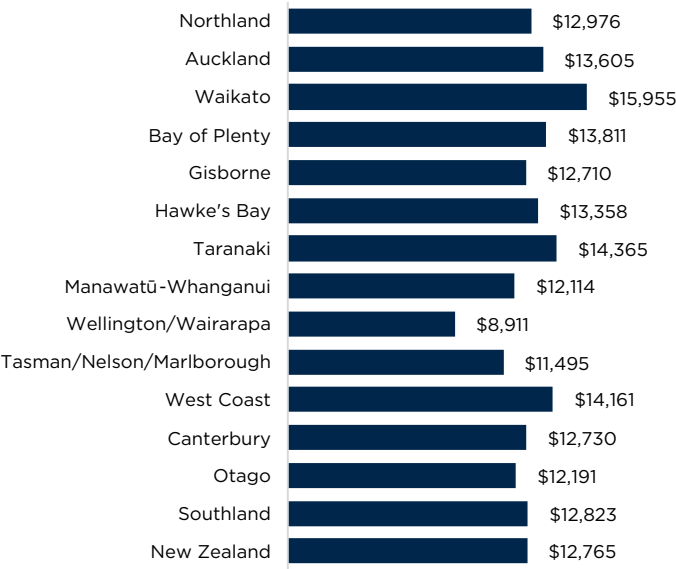
Annual value of sales



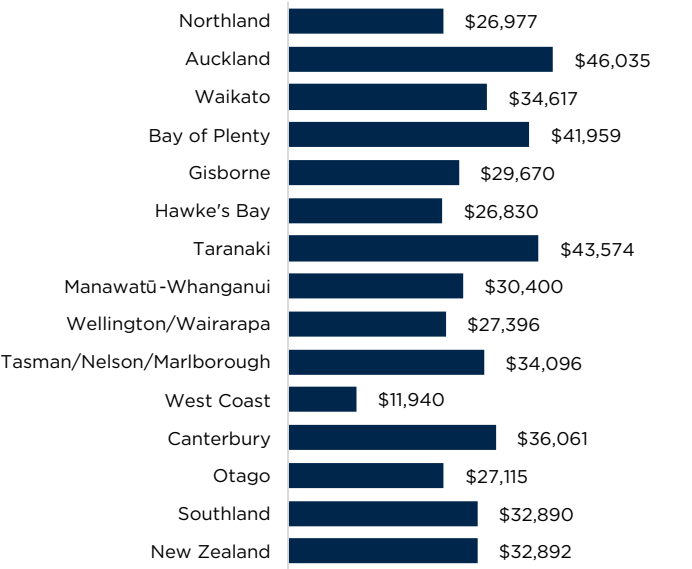
Data: REINZ. Livestock (all categories) and dairy support. "Mid-range" levels based on lower and upper quartiles (middle 50% of the market). They do not represent the minimum or maximum rates in the market, and are based on total land area inclusive of any buildings, improvements and infrastructure.

Market indicators for 12 months to 30 September

Median price per hectare by region: grazing



Median price per hectare by region: finishing



Market indicators by region

Region	Grazing		Finishing	
	Mid-range price per hectare	Total land area sold (hectares)	Mid-range price per hectare	Total land area sold (hectares)
Northland	\$10.6K - \$15.5K	6,717	\$25.1K - \$35.8K	985
Auckland	\$10.8K - \$491.1K	331	\$34.3K - \$68.5K	574
Waikato	\$13.2K - \$51.5K	2,851	\$26.2K - \$51.3K	2,618
Bay of Plenty	\$9.8K - \$19.8K	544	\$33.8K - \$47.5K	293
Gisborne	\$10.1K - \$12.8K	1,809	\$29.1K - \$30.3K	74
Hawke's Bay	\$11.4K - \$17.5K	12,324	\$20.8K - \$32.2K	1,941
Taranaki	\$8.0K - \$19.8K	1,623	\$35.5K - \$49.3K	372
Manawatū-Whanganui	\$8.0K - \$16.2K	6,654	\$23.7K - \$43.1K	2,783
Wellington/Wairarapa	\$8.4K - \$15.4K	4,448	\$24.7K - \$53.4K	604
Tasman/Nelson/Marlborough	\$8.1K - \$15.1K	1,787	\$29.2K - \$41.9K	258
West Coast	\$7.4K - \$15.4K	354	\$11.9K - \$11.9K	201
Canterbury	\$6.8K - \$16.4K	4,998	\$29.2K - \$43.7K	3,801
Otago	\$7.6K - \$15.8K	27,502	\$22.4K - \$31.0K	1,200
Southland	\$10.7K - \$17.9K	8,163	\$26.6K - \$38.2K	2,157
New Zealand	\$9.0K - \$16.7K	80,104	\$25.1K - \$46.2K	17,861

Data: REINZ. Livestock (all categories) and dairy support. "Mid-range price" is based on lower and upper quartiles (middle 50% of the market). They do not represent the minimum or maximum rates in the market. Sales metrics for each year above are for the 12 months to 30 September. Price per hectare is calculated on overall land area without adjustment for variations in canopy areas, dwellings or other improvements.



Notable transactions

SOLD



1108 Tokatoka Road, Ruawai

Land area 607.07ha
Sale price \$9,705,302
Price per ha \$15,986.95
Contact Todd Skudder

SOLD



693G Stanley Road, Wainui

Land area 82.04ha
Sale price \$2,500,000
Price per ha \$30,472.94
Contact Rhys Mischefski

SOLD



3088A State Highway 5, Reporoa

Land area 142.00ha
Sale price \$2,850,000
Price per ha \$20,070.42
Contact Derek Enright

SOLD



Mananui Station, Ormondville

Land area 1076.60ha
Sale price \$10,000,000
Price per ha \$9,288.43
Contact Tim Wynne-Lewis

SOLD



1158 Rangiwhia Road, Rangiwhia

Land area 330.40ha
Sale price \$3,200,000
Price per ha \$9,685.10
Contact Mark Monckton & Jack Monckton

SOLD



589 Coutts Island Road, Coutts Island

Land area 198.24ha
Sale price \$9,000,000
Price per ha \$45,398.44
Contact Ben Turner & Craig Blackburn

SOLD



205 Gorge Road, Crookston

Land area 83.93ha
Sale price \$3,650,000
Price per ha \$43,488.62
Contact Chris Swale

SOLD

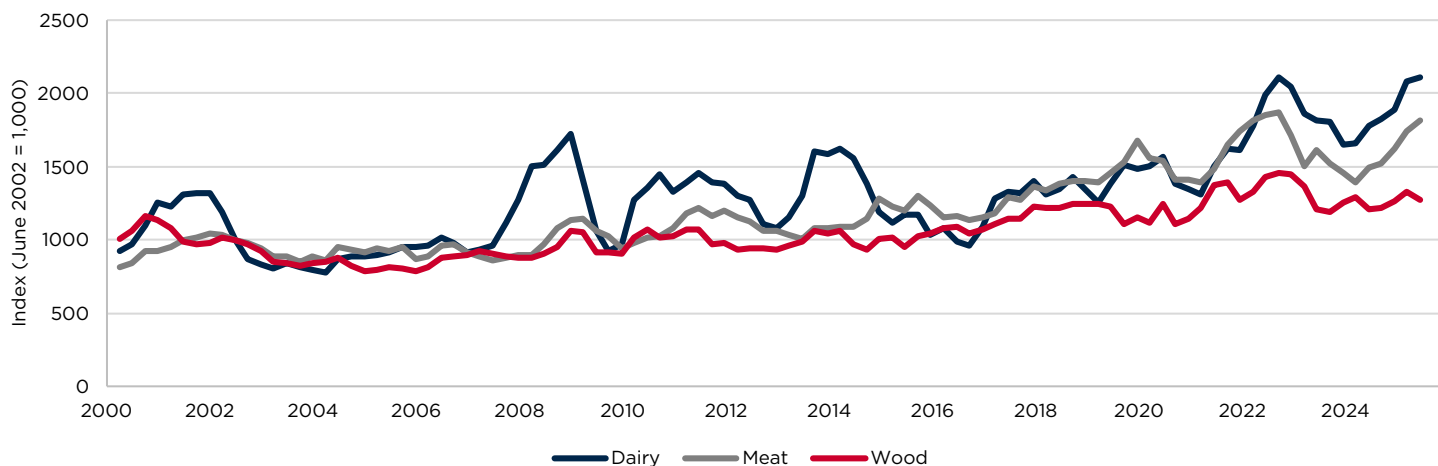


199 Mossburn Five Rivers Road, Mossburn

Land area 252.65ha
Sale price \$5,300,000
Price per ha \$20,976.98
Contact Chris Swale

Market indicators for 12 months to 30 September

Commodity prices



Carbon price



Carbon prices slumped after the ETS was abruptly decoupled from New Zealand's Paris commitments, triggering a sharp loss of market confidence.

Interest rates



Data: REINZ, Stats NZ

Duncan Ross

Chief Operating Officer

duncan.ross@bayleys.co.nz

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Chris Farhi, MRICS

Head of Insights, Data & Consulting

chris.farhi@bayleys.co.nz

BAYLEYS REAL ESTATE LIMITED, AUCKLAND CENTRAL
LICENSED UNDER THE REA ACT 2008

Eos Li, CFA

Analyst - Insights, Data & Consulting

eos.li@bayleys.co.nz

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