



Kiwifruit property market in 60 seconds



Confidence strengthened by strong returns
The kiwifruit sector has regained momentum following a solid harvest and improved grower returns. Zespri's record export performance and expanding global supply network have reinforced faith in the industry's long-term outlook.



Demand steady but selective
Well-managed orchards will continue to transact smoothly, while lower-yield or uncontracted blocks may face longer campaigns.



Proven orchards leading the market
High-performing, well-irrigated orchards with packhouse alignment and secure licences continue to command premium attention from buyers.



Infrastructure and supply alignment critical
Access to packhouses, water, and reliable logistics remains central to both confidence and value.

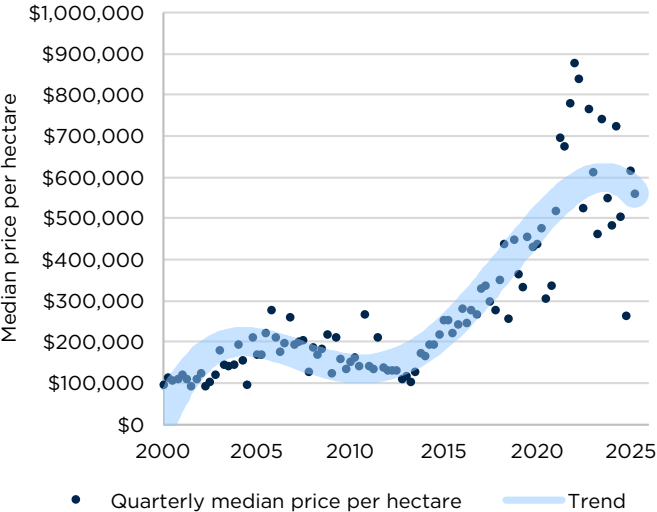


Broadening investor base
Existing growers, syndicates, and private investors remain active, encouraged by ongoing innovation, new varieties, and stable long-term demand.

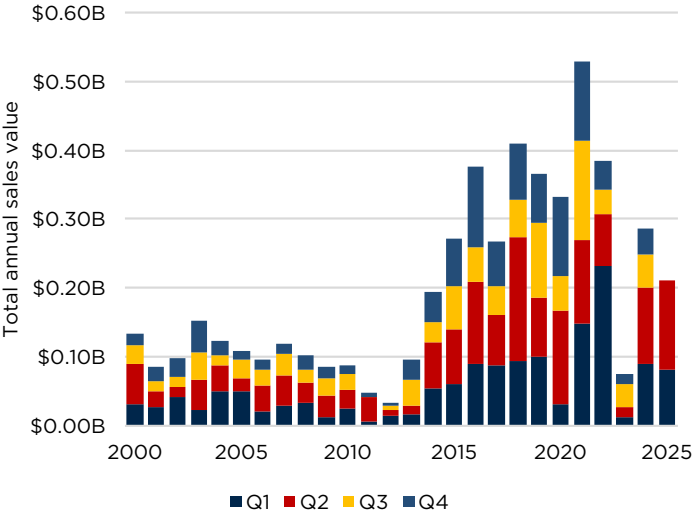


Global signals reinforce long-term stability
While Zespri notes near-term headwinds in parts of Asia, ongoing brand strength and disciplined supply growth continue to underpin investor confidence in premium New Zealand kiwifruit.

Median price per hectare



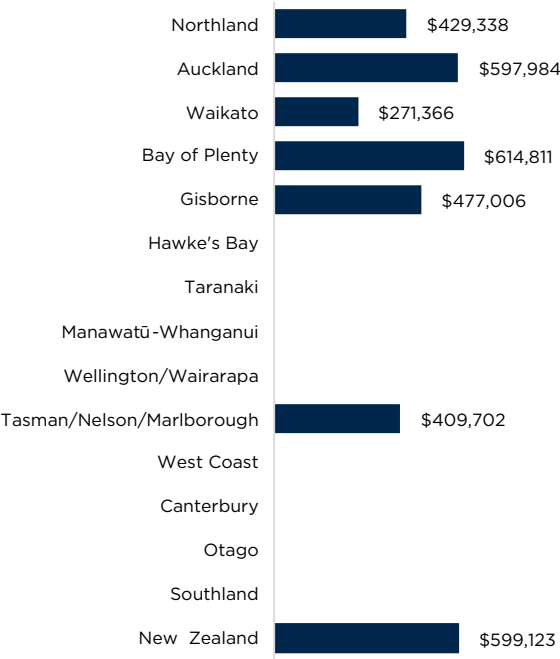
Annual value of sales



Data: CoreLogic. Kiwifruit. "Mid-range" levels based on lower and upper quartiles (middle 50% of the market). They do not represent the minimum or maximum rates in the market, and are based on total land area inclusive of any buildings, improvements and infrastructure.

Market indicators for 12 months to 30 June

Median price per hectare by region



Market indicators by region

Region	Kiwifruit	
	Mid-range price per hectare	Total land area sold (ha)
Northland	\$343.9K - \$514.8K	19
Auckland	\$501.8K - \$684.1K	89
Waikato	\$271.4K - \$271.4K	28
Bay of Plenty	\$341.2K - \$865.8K	312
Gisborne	\$303.7K - \$650.3K	43
Hawke's Bay	-	-
Taranaki	-	-
Manawatū-Whanganui	-	-
Wellington/Wairarapa	-	-
Tasman/Nelson/Marlborough	\$409.7K - \$409.7K	23
West Coast	-	-
Canterbury	-	-
Otago	-	-
Southland	-	-
New Zealand	\$318.4K - \$767.5K	512

Kiwifruit planted area by regions



Data: Fresh Fact, CoreLogic, Kiwifruit. "Mid-range price" is based on lower and upper quartiles (middle 50% of the market). They do not represent the minimum or maximum rates in the market. Sales metrics for each year above are for the 12 months to 30 June. Price per hectare is calculated on overall land area without adjustment for variations in canopy areas, dwellings or other improvements.

Notable transactions



28 Smith Road, Waiuku

Land area 25.32ha
Planted 5.00 RR
Sale price \$9,375,000
Contact Mark Fourie



Otamarakau Valley Road, Pukehina

Land area 26.807ha
Planted 9.24ha G3
Sale price \$10,000,000
Contact Snow Williams



34 Tahuna Road, Te Teko

Land area 8.00ha
Planted 4.76ha G3 | 1.51ha HW
Sale price \$6,130,000
Contact Snow Williams



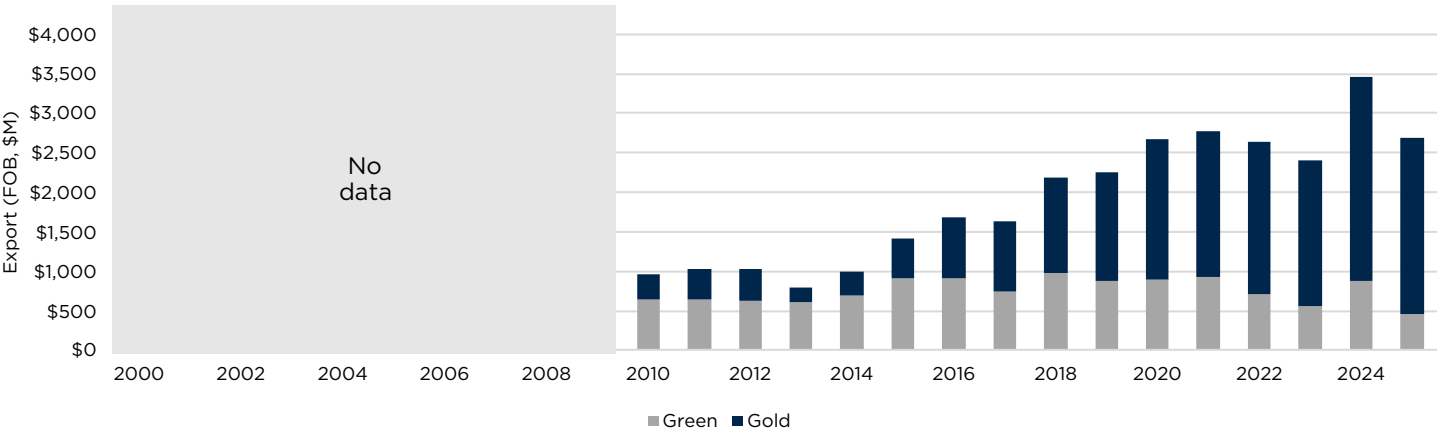
83 Richmond Road, Clive

Land area 8.00ha
Planted 6.50ha HW
Sale price \$1,120,000
Contact Tony Rasmussen & Chris Heenan

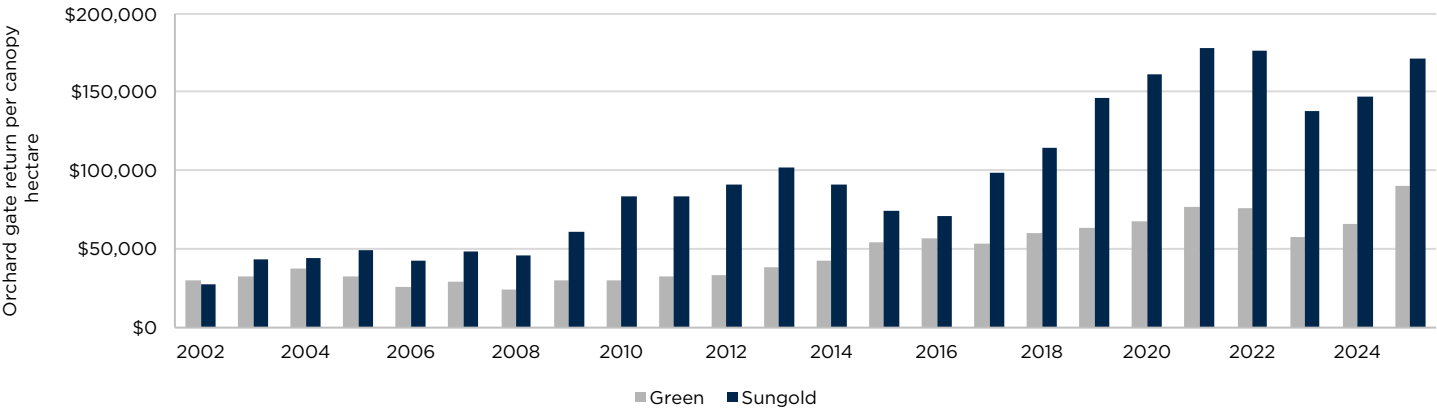


Market indicators for 12 months to 30 June

Kiwifruit exports



Orchard Gate Return (OGR) per hectare for Zespri Kiwifruit



Interest rates



Data: StatsNZ, Zespri annual report, RBNZ.

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